

Hinckley Canoe Club

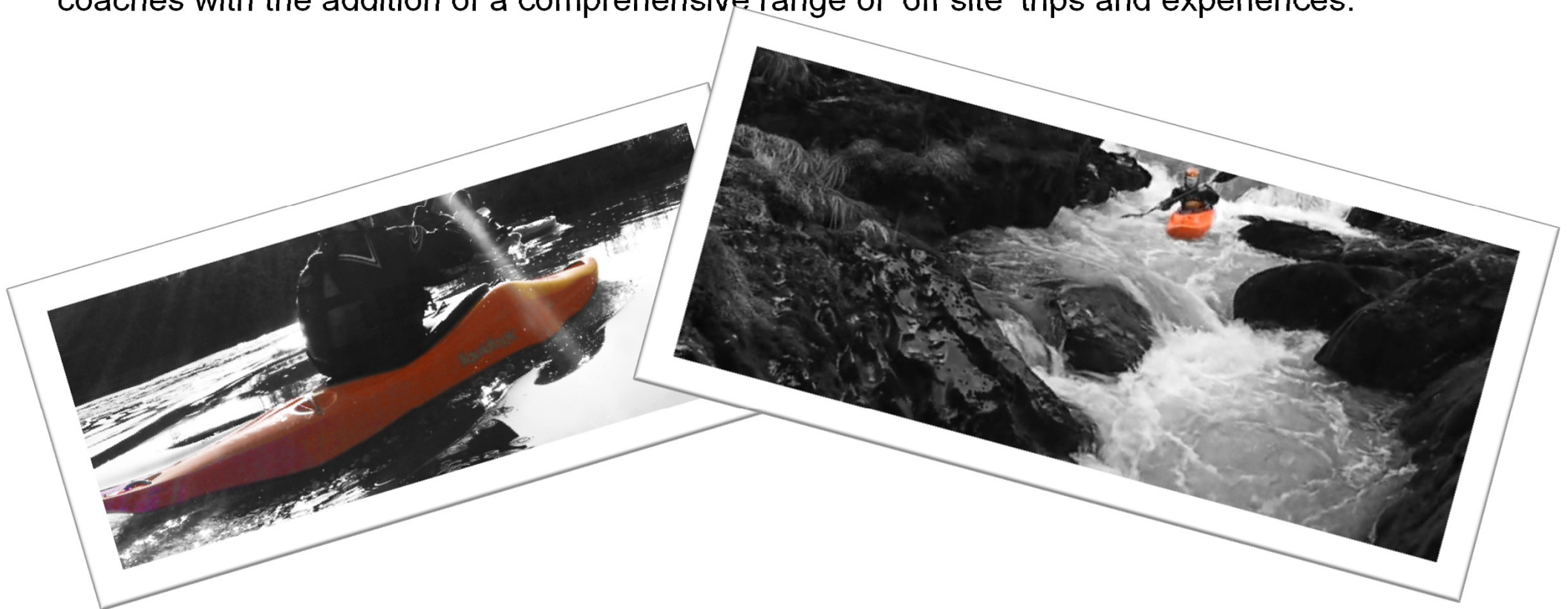
4 Year Development Plan

2016 – 19

Aim of the Club

To increase the profile of canoeing as a lifestyle sport within the local community, providing opportunities for people of all ages to progress from their first time in a boat to competent paddlers in a safe and friendly environment.

To provide a broad range of canoeing disciplines delivered in a quality environment by well trained coaches with the addition of a comprehensive range of 'off site' trips and experiences.



Hinckley Canoe Club is a small, friendly local canoeing and kayaking club based in Hinckley Leicestershire.

We are based at Stanton Lakes and meet every Thursday at the lake during the summer and once a week at an indoor pool during the winter,

We run various trips, at least once a month, that are organised to cater for the different levels of Canoeing & Kayaking.

We have a membership of approximately 150 people, ranging from 7 to over 60 years who all enjoy the sport, whether paddling or not. It caters for all levels of the sport from complete novice to grade 4/5 water and has a newly formed Polo team for the more competitive.

It has members who donate their time and knowledge of the sport to teach novices and encourage new members to paddle in a safe and enjoyable way. Allowing people of all ages to have fun and build up their confidence in Kayaks and Canoes.

We always welcome new members and support them by lending equipment until they are sure they like the sport and want to continue to succeed in reaching a good level of competence on the water.



Development objectives:

We have aligned our objectives to the British Canoeing Pillars of Work, These will be the core areas of activity for those involved in the delivery of the strategy over the next four years

1: INCREASE PARTICIPATION AND MEMBERSHIP

2: GREAT PLACES TO PADDLE

3: INVEST IN OUR PEOPLE

4: GREAT ORGANISATION AND GOVERNANCE

5: IMPROVED PROFILE AND COMMUNICATIONS



1: INCREASE PARTICIPATION AND MEMBERSHIP

No.	Objective	Description	Lead	When?
1.1	Increase equipment to provide more opportunity.	Submit equipment bids to fund purchase.	Equipment Officer	Mid 2016
1.2	Create links to local schools & colleges	Reach out to local institutions offering paddling to their pupils	Membership Secretary	Spring 2016 then ongoing
1.3	Improve summer program to help with member retention	Additional sessions to be planned over the summer season providing different subjects.	Paddlesport Development Officer	Spring 2016 then ongoing
1.4	Increase Junior participation	Train up Junior Leader.	Junior Coordinator	2016 ->17
1.5	Set up Polo tournament	Get a regular polo tournament running at the lake	Polo Rep	Summer 2016

2: GREAT PLACES TO PADDLE

No.	Objective	Description	Lead	When?
2.1	Improve lakeside access.	Create a safe lakeside access point that can be used by all paddlers	Equipment Officer	'16 deck '16.5 fence '17 steps
2.2	Increased Equipment Storage	Purchase another 20ft container and consolidate current storage	Equipment Officer	2016 ->
2.3	Create outdoor polo pitch	Create the relevant equipment to be able to play polo on the lake.	Polo Rep	2017->
2.4	Long term location	Investigate a possible long term lease for site	Equipment Officer	2019
2.5	Permanent Building	Start investigation into permanent building.	Equipment Officer	2019

3: INVEST IN OUR PEOPLE

No.	Objective	Description	Who?	When?
3.1	More entry level coaching	Provide lvl1 course and coaching opportunities.	Paddlesport Dev Officer	2016->
3.2	Increase level 2 coaches	Once bedded in take any lvl 1 coaches that are interested to lvl2	Paddlesport Dev Officer	2018-19
3.3	Provide opportunities for progression of 4* WW leaders	Organise a schedule of 4* ww training and assessment with supporting trips	Programme Coordinator	2017-18
3.4	Train a small number to 5* ww level	Provide funding to fulfil this.	Programme Coordinator	2017
3.5	WWS&R	Increase the number of trained paddlers, leaders and coaches.	General Reps	2017->
3.6	Consistent coaching practice	Provide a mechanism to ensure consistent coaching practice throughout the club.	Paddlesport Dev Officer	2017

4: GREAT ORGANISATION AND GOVERNANCE

No.	Objective	Description	Who?	When?
4.1	Committee R & R	Document and detail committee position roles and responsibilities.	Chairman	2017
4.2	Yearly Financial planning	Strategic plan required to better understand cash flow over 12 month period	Treasurer	2017
4.3	Move to E Banking	Investigate, propose and execute the move to electronic banking.	Treasurer	2018
4.4	Calenderised agenda points for committee meetings	Create a yearly list of things to do to help agenda planning.	Chairman	2016 ->

5: IMPROVED PROFILE AND COMMUNICATIONS

No.	Objective	Description	Who?	When?
5.1	Website Concurrency	Analyse and make the best use of the website for both members and non members.	Communications Officer	2017
5.2	Facebook Profile	Utilise Facebook to improve visibility of the club to non members.	Communications Officer	2016
5.3	Provide electronic course booking and payment.	Investigate and deploy an electronic booking and payment system.	Treasurer	2016
5.4	Canoe Focus article	Prepare an article about the club for Canoe Focus.	Vice Chairman	2016
5.5	Organise club social non paddling events	Promote events that members families can be involved in to widen enjoyment.	General Reps	2016 ->

Website Graphic

